

December 3, 2014

Ms. Julie Farnham
Division of Planning and
Economic Development
City of Bloomington
1800 W. Old Shakopee Road
Bloomington, MN 55431

Re: Delta Metro Investments LLC Reapplication for Interim Use Permit for 2015 Special Event Series in the CO-2 District (East Lot)

Dear Ms. Farnham:

This application is filed on behalf of Delta Metro Investments LLC ("DELTA") for a Special Event Series Interim Use Permit for seven (7) events in the East Lot, which is in the CO-2 District. Bloomington City Code, section 19.40.08.01(e), allows for a comprehensive Interim Use Permit for a series of special events in the CO-2 District for promotional, charitable, or entertainment purposes that are open to the public and are permitted interim uses.

Last year the previous land owner was granted approval of an Interim Use Permit covering special events under a set of specified conditions. On behalf of DELTA, we request that DELTA be granted approval of an Interim Use Permit for the East Lot from January 1, 2015 to December 31, 2015, under similar conditions as previous years. Please also note the following regarding conditions on the East Lot with respect to the 2015 events:

We have enclosed the following materials:

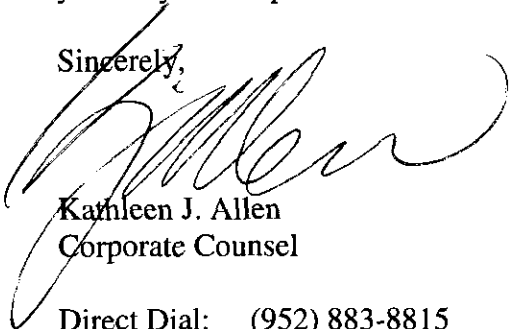
1. Thirteen (13) copies of Attachment A, noting the seven (7) events with dates and brief description;
2. Thirteen (13) copies of Attachment B, noting similar conditions to those approved in February 2014 for the 2014 events;
3. Thirteen (13) copies of the Completed application form;
4. Thirteen (13) copies of the 11 x 17 site plan for the Special Events Series Interim Use Permit;
5. Reapplication fee in the amount of \$220 for the Interim Use Permit; and

6. Thirteen (13) copies of the Signed Consent Agreement.

This letter and the attachments will serve as the narrative for the Interim Use Permit. DELTA will build on its positive record that has evolved in hosting special events at Mall of America. As in prior years, events will be conducted with careful coordination of the staff of the City of Bloomington, DELTA and their event partners.

Please note that we will coordinate with the event staff at Mall of America and the development staff in the event there is any preparation of the site for construction activity for Phase II. We are requesting that we be placed on the Agenda for the January 8, 2015 Planning Commission Meeting, please provide notice when this matter is scheduled for the aforementioned public hearing. Thank you for your cooperation with our request.

Sincerely,



Kathleen J. Allen
Corporate Counsel

Direct Dial: (952) 883-8815
Direct Fax: (952) 883-8683
Email: kathleen.allen@moa.net

KJA:alg

Enclosures

cc: Mike Tvrdik, Mall of America
Katelyn Nelson, Mall of America

ATTACHMENT A

1. Car ride and drive (Three)

A car dealership would conduct a ride and drive with Mall of America guests in the East Lot. Set up would include 1-2 tents and a cone course.

2. Delta Airlines Employee Event Park and Ride/Shuttle Service (One Saturday in early June)

Delta Airlines employees would part at the East Lot and be shuttled back and forth to a private, off-site Delta Airlines event.

3. Colon Cancer Coalition – Get Your Rear in Gear 5K Run (June 7, 2015)

A community partner, Colon Cancer Coalition, would host their 5K family run and related events on Sunday, June 7, 2015. The event would include Sponsor tents, a Sponsor and Survivor Dinner, and a 5K run with several routes proposed. The expected attendance is 4000-5000 participants and spectators. Additional detailed information and proposed routes are attached hereto .

4. Minnesota Street Rod Association (MSRA) “BACK TO THE 50’s” Park and Ride/Shuttle Service (June 19 – 21, 2015)

The Public would park at the East Lot and be shuttled back and forth to the MSRA “BACK TO THE 50’s” Event at the State Fair grounds.

5. Minnesota State Fair Park and Ride/Shuttle Service (August - September)

The Public would park at the East Lot and be shuttled back and forth to the State Fair grounds.

2015 Get Your Rear in Gear 5K Run/Walk Activities

Proposed Event Date: Sunday, June 7, 2015
Planning Organization: Colon Cancer Coalition
Contact: Jackie Erzinger 920-619-5379
Preliminary as of November 25, 2014

Onsite Activation:

Kids' Area: face painting, balloon artists, sidewalk chalk, coloring sheets, jump rope, hula-hoop, etc.

Survivor Tent: chair massages, giveaways, special treats/gift bags, etc.

Caregiver Tent: giveaways, special treats/gift bags, etc.

Photo Booth: Free fun photos for groups and individuals, including props and backdrop

Team Photo Area (including survivor and caregiver photos)

Post-Race Food Tent: including fruit, bagels, beverages, etc.

Set-Up Needs: Sponsor/vendor space, activities, participant benefits, etc. (preliminary list)

Registration: 10x30 tent w/ tables

Stage: 10x20 (covered)

Jumbotron: needs at least a 10x10 space

Food: 20x40 tent w/ tables

Coffee: 10x10 tent w/tables

Presenting Sponsor: 10x10 tent with space for inflatable colon (includes generator)

Add'l sponsor tents (minimum 7): 10x10 tent w/tables

Caregiver Tent: 10x10 tent w/tables

Survivor Tent: 10x10 tent plus tables surrounding tent

Kids' Tent: 10x10 tent plus tables surrounding tent

Photo Booth: 10x10 tent

Get Your Rear in Gear Store: 10x10 tent w/tables

Volunteers: 10x10 tent w/tables

Radio Partner: 10x10 tent and/or table with station vehicle

Vendor Tents (minimum 3): 10x10 tents w/tables

Team Photo Area: risers? TBD

Massage Chairs

Port-a-potties



Sponsor/Vendor Information

June 7, 2015

Thank you for your support of the Get Your Rear in Gear-Twin Cities 5K Run/Walk to raise awareness for colon cancer. Below is some information that will be helpful to you in preparation for this event.

Event Address: INSERT ADDRESS

Sponsor tents and materials:

- You may drop off exhibit materials between 5 a.m. and 6:45 a.m. Registration and packet pick-up opens at 7:00 a.m., so we would like all sponsors to be ready by that time.
- If we are providing you a tent it will be in the parking lot labeled with your name.
- If we are providing your banner we will have it on your tent the morning of the race.
- If you are handing out brochures/giveaways, plan on bringing 1000-1500.
- The map shows the Sponsor Materials Drop off location. There is a parking lot near (insert area). You will turn into the parking lot, and you can either park there temporarily and bring your materials down to your tent, or you may park (insert area). Volunteers will be on hand to help and direct you.

Survivor/Caregiver Photo

- If you have a Survivor on your team, we are taking a Survivor Photo at 7:50 a.m. Please send this special person over to the MAIN STAGE by 7:40 a.m. so we can take the picture. Please encourage Survivors to also stop by the Survivor tent. Caregiver photo will follow.

Sponsor and Survivor Celebration

- We are having a dinner celebration to honor our survivors and thank our sponsors.
- It will take place starting at 5:30 pm with a survivor/sponsor thank you reception on INSERT DATE. There is a \$15.00 suggested donation per person.
- Watch for a special invitation via e-mail.

Race Day Registration

- Opens at 7 a.m. Please come to the Pre-registration tent on race day or pick up your race numbers and shirts if you didn't pick them up at packet pickup.

Team Photos

- Please take advantage and have a photo taken of your Team.
- Proceed to the Team Meeting area to have your photo taken.
- They will be taken throughout the morning.

Parking: Insert parking information.

Expected attendance: We are expecting 4,000-5,000 participants and spectators.

Race Day Schedule

7:00 a.m.	Registration Opens
7:50 a.m.	Survivor/Caregiver photo
8:00 a.m.	Opening Ceremony and Team awards – WCCO welcomes and various politicians and survivors speak
8:30 a.m.	Kids' Fun Run
8:40 a.m.	Team and Fundraising Awards
9:00 a.m.	Start for 5K Run
9:05 a.m.	Start for 5K Walk
10:00 a.m.	Welcome Back! WCCO TV-Presentation of age group award winner medals and closing ceremony

Thank you, this event would not be possible without each of you!

QUESTIONS? Email Anne Carlson at annecarlson@getyourrearingear.com or call at 612-272-0738.

2015 Get Your Rear in Gear 5K Run/Walk Weekend Timeline

Proposed Event Date: Sunday, June 7, 2015
Planning Organization: Colon Cancer Coalition
Contact: Jackie Erzinger 920-619-5379
Preliminary as of November 25, 2014

Friday, June 5

Noon to 7 p.m. Packet pick-up in Mall of American's main rotunda

Saturday, June 6

Morning: Set up of Tents in Event Village (East Lot)

Port-a-potties delivered (East Lot)

10 a.m. to 5 p.m. Packet pick-up continues in Mall of America's main rotunda

Race Day Timeline - Sunday, June 7

5:00 a.m. First volunteers arrive

- Unload truck and start set-up
- Set Out Mile Markers on course
- Set Up Water Stop

6:00 a.m. Committee/Volunteers meet on site

6:30 a.m. Vendor/Sponsor arrive for set up

7:00 a.m. Registration Starts

- Balloons Delivered
- Police Arrive and Shutdown Parkway
- Photography Arrive

7:30 a.m. Start/Finish Line Set-up complete

- Medical Arrives

7:50 a.m. Survivor & Caregiver photos

8:00 a.m. Opening Ceremony with speeches from organizers and sponsors

8:30 a.m. Kids' Fun Run (Route TBD based on feedback from MOA and City)

8:40 a.m. Opening Ceremony continues with awards presented to top team and individuals

8:57 a.m. National Anthem

9:00 a.m. Start for 5K Run

Case 9628AB-14

9:05 a.m. Start for 5K Walk

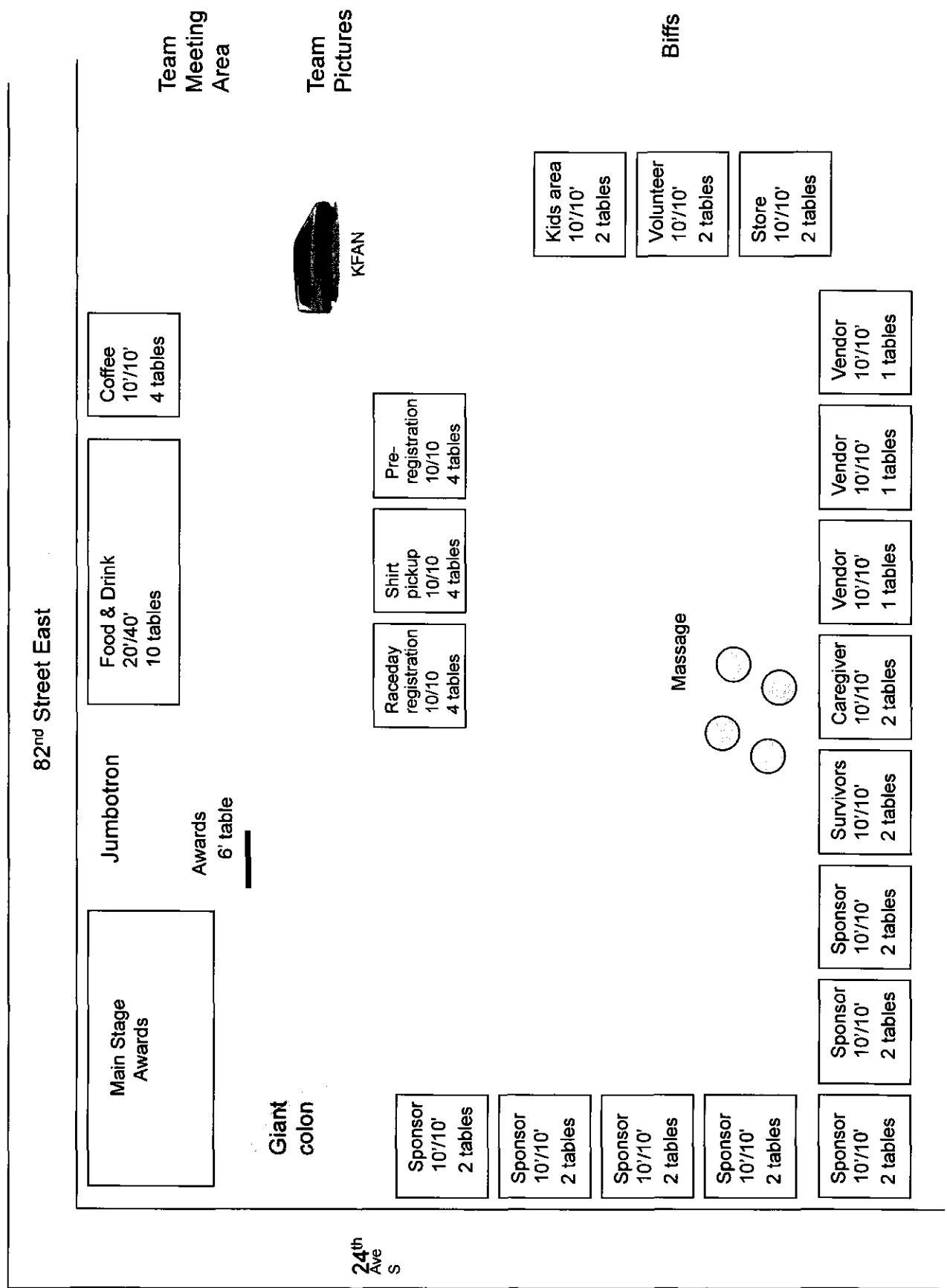
10:00 a.m. Runners Awards and Closing Ceremony

11:00-Noon Tear-down and Clean-up

11 a.m. National Cancer Survivor Day celebration inside Mall of American's main rotunda.

Additional activities inside the Mall - To Be Determined.

2015 Get Your Rear in Gear Race Day Layout



ATTACHMENT B

CONDITIONS OF APPROVAL

1. A Special Event Series agreement with no more than seven (7) events between January 1, 2015 through December 31, 2015, including all conditions of approval and providing for the submission of a monthly schedule of events, site cleanup, security deposit(s), and liability insurance coverage be executed by the applicant and the City no later than January 15, 2015. No event may be conducted until this requirement is satisfied;
2. Individual event set up to be in accordance with a site plan (including plans for the deposit and removal of soil) as approved by the Director of Community Development and submitted at least 14 days prior to an event in accordance with the special event notification requirements in the Interim Use Agreement;
3. Site security and traffic control plan, as deemed necessary by the Directors of Community Development and Public Works, be approved by the Bloomington Police Department and submitted to the Director of Community Development at least 14 days prior to an individual event;
4. Permits for any tents or temporary structures be obtained and installed and used according to requirement(s) approved by the Fire Marshal and Manager of Building and Inspection;
5. Temporary advertising signs shall comply with the requirements of Section 19.119;
6. Food service to be provided in accordance with the permit and requirements of the Environmental Health Services Division;
7. Fire lanes on the site must remain open and be posted as approved by the Fire Marshal;
8. All crowd queuing, loading and unloading, and site service occur on the site for the event;
9. Handicapped parking, access and accessible toilet facilities be provided in accordance with plans approved by the Director of Community Development;
10. Events in which dirt is hauled in to allow for a field track shall be reviewed by the City Engineer prior to the setup of an event in order to assure erosion control.
11. Site restoration and cleanup be completed no later than 36 hours from the completion or termination of an event;
12. Applicant shall provide trash and recycling receptacles at all events to prevent littering to the extent possible;
13. Applicant shall be responsible for pick-up or disposal of trash and recycling following the event. Implementation of a waste reduction plan may be considered as an alternative to recycling if such measures adequately reduce the waste generated at the event;

14. Applicant shall reimburse the City for staff costs incurred as a result of the event;
15. Electrical and gas installations shall be installed in accordance with the requirements and permits issued by the Building and Inspection Division and/or the Fire Marshal;
16. All alcoholic beverage service, if requested, be provided in accordance with a City of Bloomington special event license, City Code and State law;
17. Amplified music shall not extend beyond 10:00 p.m. and as listed on the special event license for each individual event, as appropriate;
18. Environmental Health Services Division staff to review any amplification plans and monitor volumes during events as appropriate. If deemed necessary to protect the public health, safety and general welfare, sound volume shall be reduced to a level directed by Environmental Health Service personnel of the City;
19. The applicant shall reimburse the City for all costs, at a rate of \$50 per hour plus postage, associated with the required notice to all property owners within 500 feet of any event;
20. Individual event attendance limits be approved by the Director of Community Development;
21. Any individual event occupying the property for more than 14 days shall require a separate Interim Use Permit approved by the City Council;
22. No on-site or off-site temporary residential use or camping as noted in Section 14.283(g), License Restrictions;
23. The Director of Community Development is authorized to cancel any event if construction activities begin on Phase II of the Mall of America; and
24. Applicant shall submit a haul route, as deemed necessary by the Director of Public Works, for approval by the Bloomington Police Department and City Traffic Engineer at least 14 days prior to an individual event.

MALL OF AMERICA

December 3, 2014

Ms. Julie Farnham
Division of Planning and
Economic Development
City of Bloomington
1800 W. Old Shakopee Road
Bloomington, MN 55431

Re: Delta Metro Investments LLC Application for Five (5) Year Overflow Parking Interim
Use Permit in the CO-2 District (East Lot)

Dear Ms. Farnham:

This application is filed on behalf of Delta Metro Investments LLC ("DELTA") for a Five (5) Year Overflow Parking Interim Use Permit on the former Metropolitan Airports Commission property (a/k/a "Adjoining Lands", aka "East Lot"), which is in the CO-2 District. Bloomington City Code, section 19.40.08.01(e), allows for a comprehensive Interim Use Permit for overflow parking, limited shuttle parking use and related activities that are open to the public and are permitted interim uses.

DELTA is requesting an IUP for continued use of the East Lot for overflow parking. The Site is flat and no improvements are required for this use. The Site Plan also illustrates the parking locations, roadways, construction areas and wayfinding signage. Together with the Site Plan we are including a sign schedule that describes the wayfinding sign information.

For a limited number of events, DELTA has in the past used the parking area for shuttle buses to major events, such as the Minnesota State Fair. Visitors are able to park on the East Lot and board buses to the event. This reduces congestion and parking problems at the event site. Both DELTA and transit providers believe that shuttle bus use increases when provided at the same site year after year.

On behalf of DELTA, we request that DELTA be granted approval of an Interim Use Permit for the East Lot from January 1, 2015 to December 31, 2015, under similar conditions as previous years.

We have enclosed the following materials:

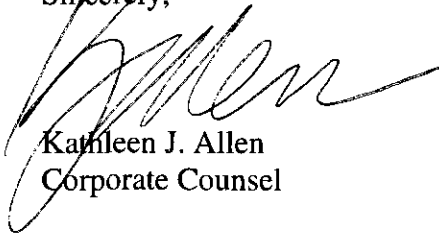
1. Attachment A, noting the one (1) event with dates and brief description;
2. Completed application form;

3. 11 x 17 site plan for the Special Events Series Interim Use Permit;
4. Reapplication fee in the amount of \$220 for the Interim Use Permit; and
5. The Signed Consent Agreement.

This letter and the attachments will serve as the narrative for the Interim Use Permit. DELTA will build on its positive record that has evolved in hosting special events at Mall of America. As in prior years, events will be conducted with careful coordination of the staff of the City of Bloomington, DELTA and their event partners.

Please note that we will coordinate with the event staff at Mall of America and the development staff in the event there is any preparation of the site for construction activity for Phase II. We are requesting that we be placed on the Agenda for the January 8, 2015 Planning Commission Meeting, please provide notice when this matter is scheduled for the aforementioned public hearing. Thank you for your cooperation with our request.

Sincerely,



Kathleen J. Allen
Corporate Counsel

Direct Dial: (952) 883-8815
Direct Fax: (952) 883-8683
Email: kathleen.allen@moa.net

KJA:alg

Enclosures

cc: Mike Tvrdek, Mall of America
Katelyn Nelson, Mall of America

ATTACHMENT A

1. Overflow Parking (January – December, 2015)

The lot will be used for overflow parking, limited shuttle parking and related activities.